## THUNCHAN MEMORIAL GOVERNMENT COLLEGE, TIRUR



ENTREPRENEURSHIP DEVELOPMENT CLUB
CLUB ACTIVITY REPORT 2022-2023

#### Student's Tea shop 14/07/2022

ED Club organised a Students Tea Shop in association with PG department of commerce, for promoting entrepreneurial skills among students. The shop was inaugurated by college principalDr.Ajith.M.S. This allows students to gain real world experience about marketing ,sales ,financial management,and other important business skills.





#### Entrepreneur talk - 19/09/2022

Entrepreneurship development club and PG Department of commerce ,organised a session on entrepreneurship talk series by Zeenath K ,Entrepreneur,Art shed on 19- September 2022 between 11 am and 12.30 pm at seminar hall. 82 students,8 faculty members ,have attended the function.Welcome speech was delivered by Shefini ,Assistant professor ,Department of commerce followed by presidential address by Dr.Vinesh OP ,Head of department of commerce.The programme was inaugurated by Dr.AjithMS,Principal TMGC .The speech of resource person was useful to students as the same enlightened them about various aspects of entrepreneurship development.Vote of thanks was given by ED club student coordinator Jishna , Third BCOM.







#### Work shop on Hand embroidery- 19/09/2022 - 1pm

The next session was started at 1 pm and concluded at 4 pm. Zeenath given a training on hand embroidery to students in this session .10 students actively participated in workshop .Various types of hand embroidery stiches taught by resource person.





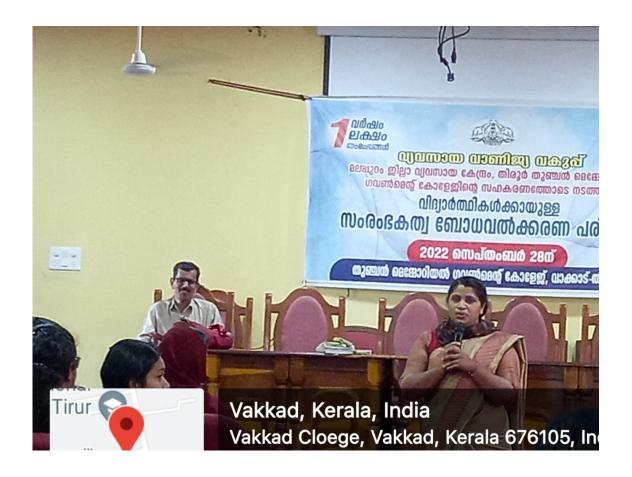


#### **ENTREPRENEURSHIP ORIENTATION CLASS - 28/9/2022**

Malappuram district industrial centre in association with Thunchan Memorial Govt college organized an orientation class to students on september 2022 at college seminar hall . 65 students attended the class . Welcome speech was delivered by Dr Vinesh OP ( Head of PG department of Commerce ) , followed by presidential address by Saidalavi M.C ( Assistant district industrial officer ) . The programme was inaugurated by Dr .Ajith .MS ( principal TMGC) . Vote of thanks was given by ED club student co ordinator ,Kumari. Jishna fifth semester Bcom .

Safna .A ,micro enterprise consultant kudumbasree handled technical session on entrepreneurship. The class was useful to the students as the same enlightenened them about various aspects of entrepreneurship development. muhammed Nayeem .BV, Industrial Extension Officer ,KP Vishnu Das Intern Vettom participated in the programme







#### Work shop on art of waste material - 27/10/2022

A workshop series by students of TMGC on students in entrepreneurial skill and give our students a chance to take class for other interested students . Aswathi ,1<sup>st</sup> BA Malayalam handled first workshop in this series . Training and hands on practice given to students on creative craft from insulin bottle.12 students participated in this workshop.









#### Work shop on art of waste material - 22/11/2022

The second work shop handled by Sruthi secondMcom . She gave a training on making pen stand from waste materials like icecraem stick. 21 students participated in this workshop.





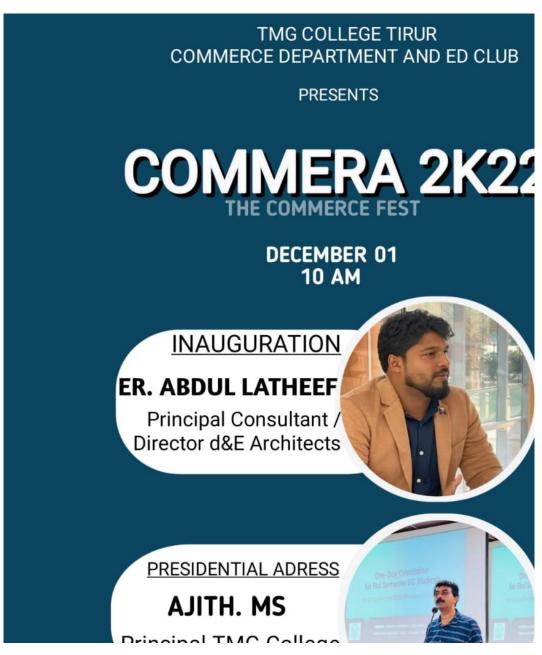


#### Commerce Fest- COMMERA 2K22-1/12/2022

ED club in association with commerce dept conducted management fest for promoting various managerial skills among students. This programme include various competitions such as business quiz,advertisement competition, marketingcompetition, treasure hunt ,exhibitionetc ED club sponsored cash prizes

to students.

The inaugural session held on 1/12/2022 at 10 am at the college seminar hall. It was attended by 210 students and 8 teachers . The function inaugurated by ER. Abdhul Latheef , director of D&E architects and presidential address was given by principal Dr. Ajith MS.. Felicitation offered by College union chairman and, commerce association secratary Ajith. Vote of thanks was rendered by JIshna, ED club student co ordinator .



## TMG COLLEGE COMMERCE DEPARTMENT AND ED CL

**PRRESENTS** 

# COMMERCE FEST

ALL ARE WELCOME

"where Talents Meet"

### **EVENTS**

- ➤ AD-MAD
- ➤ CRESCENDO
- ► INQUIZITIVE
- MARKETING

DECE

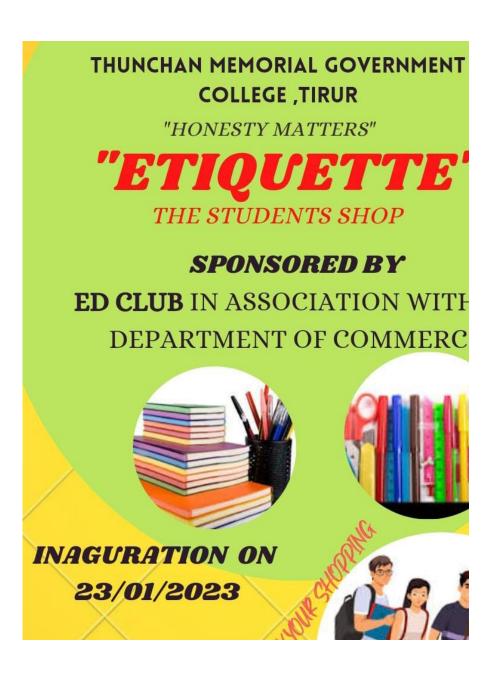
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#### ED CLUB STUDENT'S SHOP -23/1/23

ED club started a stationary shop for students named ETIQUETTE .an honesty shop. This shop is managed by students. There is no shop keeper or sales man in these shop. Students can choose items they need and drop the money for each item inside the collection box kept on the table . The price list of every item is displayed next to it. The cash calculation , purchase and maintenance of accounts are done by students.







#### **WORKSHOP ON RESIN ART- 15/02/2023**

A workshop conducted on Resin Art and class handled by Fathimahaniya ,3<sup>rd</sup> BA Malayalam.14 students participated in this workshop.The resin art market is still relatively small but is growing at a rapid pace. In this work shop resource person took a class on how to make beautiful lockets and keychains byuding resin.







#### **WORKSHOP ON ORNAMENTS MAKING - 14/0232023**

A workshop conducted on ornaments making and class handled by ShirinKasim

 $1^{\rm st}$  BCOM. 16 students engaged in this session . Students made beautiful earings ,chains by using pearls .











