

# THUNCHAN MEMORIAL GOVERNMENT COLLEGE VAKKAD PO. TIRUR MALAPPURAM



## FIVE DAY NATIONAL WORKSHOP ON **RESEARCH METHODOLOGY** 2024 JANUARY 15 TO 19

Free  
Registration



DR. VINODKUMAR KP



DR. MINIMOL MC



DR. RAMASKRISHNA  
BANDARU



DR. MADHUSOODANAN  
KARTHA NV



DR. MAKESH K.G.



JASIMUDEEN S



DR. NISHA KR

### Sessions on

- Research Design
- Review of Literature
- Questionnaire
- AI in Research
- Data Analysis

### Contact us

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Sponsored by  
Directorate of Collegiate Education

# DEPARTMENT OF COMMERCE

VAKKAD PO. TIRUR MALAPPURAM

Dear Sir/ Madam

The Post Graduate Department of Commerce, Thunchan Memorial Govt. College, Tirur is organizing a Five day National Workshop on Research Methodology sponsored by Directorate of Collegiate Education Thiruvananthapuram from 15th to 19th January 2024 at Edusat room. We cordially invite the faculty members, research scholars, PG students and industry delegates to participate in the workshop.

Mrs. Kavitha VK  
Co-ordinator

Mrs. Asha. M  
HOD Commerce

Dr. Ajith MS  
Principal

## ABOUT THE COLLEGE

Thunchan Memorial Govt. College is a first graduate college affiliated to Calicut University, established in the year 1980 to promote higher education in Malappuram district particularly in Tirur Taluk. The college is situated at Vakkad in Vettom Grama Panchayat by the side of Tirur-Kuttayi road at a distance of 9 KMs away from Tirur railway station and bus stand. The college now offers 5 undergraduate, four post graduate courses and one Integrated PG Programme..

## ABOUT THE WORKSHOP

Embarking on the journey of knowledge creation requires a solid foundation in research methodology. The five day national workshop will be an enlightening programme on research methodology, where we delve into the essential tools and techniques that pave the way for robust and impactful research. The workshop is designed to cater to both novice researchers and seasoned scholars, providing a comprehensive understanding of the intricacies involved in designing, conducting, and analyzing research. Through interactive sessions, expert-led discussions, and hands-on activities, participants will gain practical insights into formulating research questions, choosing appropriate methodologies, collecting and interpreting data, and ensuring the ethical integrity of their studies.

## REGISTRATION

As the maximum number of seats are limited to 40, please register and confirm your participation in advance. You can use the link or touch the QR code or call +91 99612 63938 for registration.

Registration link: <https://forms.gle/TWx8YihQqb4tHXnC8>

All participants are requested to bring their laptops.  
Registration is free



Registration



Location

## ORGANISING COMMITTEE

ASHA M	HOD, COMMERCE
KAVITHA VK	CO-ORDINATOR
BADISHA. V	MEMBER
FASEELA CK	MEMBER
JAMSHEER POONTHOTTATHIL	MEMBER
SHEFINI PA	MEMBER

DEPARTMENT OF COMMERCE  
T.M.G. COLLEGE TIRUR

## PROGRAMME SCHEDULE

**DAY 1: 15th JANUARY 2024 MONDAY**

**REGISTRATION 9.00 AM TO 9.30 AM**

**INAUGURAL SESSION- 9.30 TO 10.00**

Prayer	Commerce Choir
Welcome	Mrs. ASHA M. HOD Commerce
Presidential Address	Dr. AJITH M.S. Principal, TMG College Tirur
Inaugural Address	Dr. VINOD KUMAR K.P., Principal, MES KVM College Valanchery
Felicitations	Dr. ABDUL JALEEL T IQAC Coordinator ZAINUL ABID, College Union Chairman
Vote of Thanks	KAVITHA V.K Workshop Co-ordinator

**TECHNICAL SESSION 1- 10.00 TO 11.30**

Resource Person	Dr. VINODKUMAR KP Principal, MES KVM College Valanchery
Topic	Introduction to research; Approaches and techniques

**TECHNICAL SESSION II- 11.45 TO 1.15**

Resource Person	Dr. MADHUSOODANAN KARTHA N.V Associate Professor & Research guide Govt. College Kuttanellur
Topic	Selection of research topic & Specifying the scope

**LUNCH BREAK 1.15 TO 2.00**

**TECHNICAL SESSION III & IV - 2.00 TO 5.15**

Resource Person	Dr. MADHUSOODANAN KARTHA N.V. Associate Professor & Research guide Govt. College Kuttanellur
Topic	Formulating the research problem and Setting Objectives

**DAY 2: 16th JANUARY 2024 TUESDAY**

**TECHNICAL SESSION I & II- 9.30 TO 12.45**

Resource Person	Dr. MINIMOL MC Associate Professor and Head Department of Commerce & International business Central University of Kerala, Kasargod
Topic	Process of Research and Systematic literature review

**LUNCH BREAK 12.45 TO 1.45**

**TECHNICAL SESSION III & IV - 1.45 TO 5.00**

Resource Person	Dr. MAKESH K.G. Assistant Professor of Commerce Govt. College Kasargod
Topic	Developing the Theory in Research; Measurement Models Survey Instrument Development and testing

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## DAY 3: 17th JANUARY 2024 WEDNESDAY

### TECHNICAL SESSION I & II - 9.30 TO 12.45

Resource Person JASIMUDEEN S  
UGC Librarian  
St. Stephen's College Uzhavoor

Topic AI in Research and Publishing

**LUNCH BREAK 12.45 TO 1.45**

### TECHNICAL SESSION III & IV - 1.45 TO 5.00

Resource Person JASIMUDEEN S  
UGC Librarian  
St. Stephen's College Uzhavoor

Topic AI in Research and Publishing

## DAY 4: 18th JANUARY 2024 THURSDAY

### TECHNICAL SESSION I & II- 9.30 TO 12.45

Resource Person Dr. NISHA K.R.  
Assistant Professor of Economics  
Govt. College Thripunithura

Topic Overview of tools in Research  
Selecting Parametric and Non Parametric tests

**LUNCH BREAK 12.45 TO 1.45**

### TECHNICAL SESSION III & IV- 1.45 TO 5.00

Resource Person Dr. NISHA K.R.  
Assistant Professor of Economics  
Govt. College Thripunithura

Topic Data analysis using packages -coding and data entry  
Preliminary checks in data quality, descriptive analysis

## DAY 5: 19th JANUARY 2024 FRIDAY

### TECHNICAL SESSION I & II - 9.30 to 12.45

Resource Person Dr. NISHA K.R.  
Assistant Professor of Economics  
Govt. College Thripunithura

Topic Inferential Analysis - Tests of association & Tests of Differences

**LUNCH BREAK 12.45 TO 1.45**

### TECHNICAL SESSION III & IV- 1.45 TO 5.00

Resource Person Dr. RAMAKRISHNA BANDARU  
Assistant Professor  
Department of Commerce and International business  
Central University of Kerala, Kasargod

Topic Research Designs - Exploratory and descriptive  
Research Methods- Qualitative and Quantitative

### VALEDICTORY SESSION 5.00 TO 5.15

Lunch and Refreshment will be provided to participants.

### CONTACT

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